



# CROESO WELCOME



to the Teifi Valley Tourism Association, a cooperative group of independent businesses in the Teifi Valley region. We currently run a website specifically designed to promote the whole area as a tourist destination as well as linking to individual members own websites.

The group was setup after a conversation between Angie Marynicz and a fellow local cottage owner. It was agreed that, although the Teifi Valley is undeniably one of the most picturesque valleys in Wales with lots to offer the tourist, it was an area that received very little promotion from any of the existing tourism agencies. With the Teifi River being the border between two counties, Ceredigion and Carmarthenshire, neither council seems to promote the area as much as they do their coastal regions. We started asking a few other people in the tourism business what their feelings were and it was a unanimous decision that nothing was being done for us so it was time to do something for ourselves. It was decided that we should set up as a cooperative group with all members sharing their knowledge and skills. The most effective way to advertise ourselves we thought was with a website. Fortunately, Angie’s husband, Ted has been an award winning website designer and has managed to squeeze in enough time to design, build and run the stunning website at [www.teifivalleyholidays.co.uk](http://www.teifivalleyholidays.co.uk) and [www.gwyliaudyffryn-teifi.co.uk](http://www.gwyliaudyffryn-teifi.co.uk).

Our first meeting was on 30<sup>th</sup> April 2009 with just nine businesses present. Now we have over seventy members representing all sectors of the tourism industry in the Teifi Valley. There is a range of accommodation including self catering for 1 to 36 guests, bed and breakfast and caravan/camping sites, places to eat, things to do, places to visit, local traders and a list of crafts people who can make that special souvenir to remind people of their amazing stay in this most beautiful part of West Wales.

As a TVTA member you will have free entry into our member attractions and a chance to network with the other members at our regular monthly meetings. We also have an agreement with a credit card service provider to help you setup credit card facilities which also includes help should you be subject to an HMRC investigation. We run a summer and winter craft and gift fair with free exhibiting for members.

If you run a tourism related business in the Teifi Valley region can you afford not to have your business listed on the website? Membership is only £10 through to May 2013.

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## The Teifi Valley Tourism Association - Membership Application

**Name:** .....  
**Address:** .....  
.....  
**Post Code** .....  
**Telephone:** .....  
**email:** .....  
**website:** .....  
**Type:** **Accommodation/Attraction/Activity/Craft/Food/Shop/Service**

Please return this form with £10 membership fee to: **TVTA, Caer Delyn, Dolgran, SA39 9BX**  
(Make cheques payable to The Teifi Valley Tourism Association)

To be listed on our website please email two photos (approx 200 x 150 pixels each) together with up to 150 words describing your business to [info@teifivalleyholidays.co.uk](mailto:info@teifivalleyholidays.co.uk). See examples already on our site if you need some inspiration.